**Rate Card w.e.f. 1st April, 2015**



**Home Page Display**

**CODE NAME DURATION AMOUNT DURATION AMOUNT REMARKS**

HPB-T Banner-Top 15 Days 95,000/- One Month 1,50,000/- 20% Extra for

HPB-B Banner-Bottom 15 Days 85,000/- One Month 1,20,000/- each Additional

HPP Pointer 15 Days 35,000/- One Month 60,000/- Edition.

**Display-Other Pages**

(Lifestyle, Business, Shopping, Travel, Career, Appointments, Tenders, Legal/Public Notices, Financial Mirror, Property Mirror, Campus, Calendar & Events, Walk-in-Interviews, Political, City-Scan, Rajdhani, etc.)

**CODE NAME DURATION AMOUNT DURATION AMOUNT REMARKS**

DFP Full-Web Page 15 Days 80,000/- One Month 1,20,000/- Appointments

DHP Half-Web Page 15 Days 50,000/- One Month 95,000/- 50% discount

DBN Banner 15 Days 45,000/- One Month 80,000/-

DPP Pointer 15 Days 30,000/- One Month 50,000/-

**ADVERTORIAL-PROMOTIONAL FEATURE**

**CODE NAME DURATION AMOUNT**

ADV.A 2Web Pages With Home Page Pointer One Month 2,50,000

ADV.B 4Web Pages With Home Page Pointer One Month 3,50,000

**SCROLL DISPLAY**

Home Page 15 Days 35,000/- One Month 60,000/-

Other Pages 15 Days 30,000/- One Month 50,000/-

EXTRA CHARGES:

1. 50% extra will be payable for link to your organization’s Website.

2. 50% extra will be payable for the Flash/Video Advertisement/ Banner/Pointer.

3………………………………………………………………………………………………………………………….

4………………………………………………………………………………………………………………………….

**IMPORTANT:-**

1. Please provide Advertisement copy in the CD.

2. All Govt.Taxes / Levies (as and when applicable will be extra)

3. **Please draw Cheque in favor of Brainpower Media India Pvt. Ltd., Bhopal (crossed)**

4. All disputes are subject to Bhopal Jurisdiction.

5. For Exclusive long-term tie-up, Please call us for further discussion.

6. Advertising under Barter System may be considered, Please call us for further discussion.

7. Advertising For Advertorial | Promotional Feature, Please Call us at least 15 days in advance.

**For METROMIRROR.COM**

Manager-Advertising & PR

* **Reach to the Readers who Matters, Leading to the Right Branding & Image.**